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| **Healing Edge Innertainment**  http://www.swordswallow.org/rapier.jpghttp://www.swordswallow.org/rapier_mirror.jpg  **Performance Booking Inquiry**    Thanks for considering **Joni Lund, Entrepreneur** for your event! If you're looking for **Tailored** **entertainment** that's unique, one to one and educational, ***THIS*** is it! Audiences repeatedly claim this is one show they were **glad they didn’t miss**!  To **check** availability, **reserve**, **hold**, or **book** your date, please complete the form below with as much pertinent information as possible so we can understand your needs and tailor the show to best fit your event. The more information you can provide, the better we can fine-tune the show to fit YOUR needs and make **YOUR EVENT A HUGE SUCCESS!**  **Availability** is on a first-come, first-served basis. Many dates book up quickly, especially weekends, peak seasons, and holidays. If you **KNOW** you really want a particular date, make sure to ***RESERVE*** or ***BOOK*** that date before someone else does. Just putting a **HOLD** on a date will **NOT** guarantee you that date. Dates can only be held **7-10 business days without deposit** or written commitment before being released. Dates booked **9 months in advance** may qualify for an **early reservation discount**.  Please complete all pertinent fields below with brief answers (**\*** fields are **required**). Please keep your responses relatively short. **NOTE: *Make sure to include correct contact info so we can get back with you! If you don't include CORRECT E-MAIL and PHONE, WE WON'T BE ABLE TO REACH YOU!***  Once we receive your completed inquiry, your information will be entered into our database and checked with our calendar. We will then set up an appointment to contact you as soon as we can give you our full attention to discuss details of your event. | | | |
| **CONTACT INFO** | | |  |
| **\***Your First Name: |  | **\***Last Name |  |
| Company Name: |  | Your Title: |  |
| Address: |  | City, State: |  |
| Zip Code: |  | Country: |  |
| **\***Telephone: |  | **\***Mobile/cell: |  |
| **\***E-mail: |  | TwitterTwitter: |  |
| **\***Type of company/organization: | | |  |
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| **How did you hear of Joni Lund** of Joni Lund – Trading Post, Northern Plains Health Institute, Paradise Ranch? (*Search engine? Website? Booking Agency? Friend? Referral? Word of mouth? Who? Be specific*) | | | |
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| **EVENT INFO** | | |  |
| Event Name: |  | Website: |  |
| Event Address: |  | Location: |  |
| Event City: |  | State: |  |
| Event Country: |  | Expected Attendees: |  |
| Location: | Indoor Outdoor | If outdoors, will there be a covered stage? | |
| Will a sound system be available? | | | Will a CD player be available? |
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| **EVENT DATE** | | |  |
| **\*** Date: | [Click here to pick the date](javascript:cal1.popup();) |  | Event Time: |
| Some dates book up quickly. How serious are you? | | |  |
| If your date's already booked, are you willing to reschedule? | | |  |
| If so, please list your second choice alternate date: | | | [Click here to pick your alternate date](javascript:cal2.popup();) |
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| **TYPE OF EVENT** Please explain nature or purpose of event: | | |  |
| **\***Type of visibility: | | |  |
| **Type of event**: *(Please check all that apply below)* | | |  |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  |  |  | Corporate Event |  | College, University | |  |  |  | Convention, Tradeshow |  | High School, Middle School | |  |  |  | Music Arts Science Festival |  | Family, Church, Youth Group | |  |  |  | Amusement Theme Park |  | Upward Unlimited, Awana Sports \* | |  |  |  | Museum, Historical Event |  | Christmas, New Years, Holiday Event | |  |  |  | Artist Tour, Concert |  | Science Medical HealthCare Lecture | |  |  |  | Restaurant, Club, Theatre |  | TV Program, Documentary | |  |  |  | Cruise Ship |  | TV News Interview, Talk Show | |  |  |  | Circus, Sideshow |  | TV Commercial, Film | | | | |
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| \*For **Upward Unlimited Awards Night**: | | |  |
| **Upward** children attending: | | | **Total audience with families**: |
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| **Event Theme / Description:** *Corporate, formal banquet, science, medical, youth, circus, mardi gras, luau, pirate, arabian, etc* | | | |
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| **Audience Description:** *Audience size, age range, demographics: corporate, family, youth, children, church denomination* | | | |
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| **Previous Entertainment:** *What other entertainers or speakers have you used for this event or events like this in the past?* | | | |
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| **Performance Setting:** *Describe show setting, location, room: indoor/outdoor, stage size, preceding act, following act, mood* | | | |
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| **Performance Description:** *Show desired: Health? Comedy? Entertainment? Educational? Motivational? Inspirational?*  *Keyword theme?* | | | |  |
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| **Show Duration:** | | | **\*** |  |
| *How long would you like the show to last? (\*25-45 mins is optimal for max entertainment and impact)* | | | |  |
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| **SPEAKER CRITERIA** **\* IMPORTANT** | | |  |  |
| *The biggest problem I have with most speakers is* | | |  |  |
| *The best speakers / entertainers are those who* | | |  |  |
| *I wish we had a speaker / entertainer who* | | |  |  |
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| **MOTIVATION** **\* VERY IMPORTANT** **What are your *NEEDS*? Your *GOALS*? Your *OBJECTIVES*?**  What's **MOST IMPORTANT** for **YOU**, **YOUR** event, **YOUR** audience? What do **YOU** want to **ACCOMPLISH** with this show? What **GOALS** do you want to reach? **WHY**? What would make this a **HOME RUN** for you and your audience? What exactly do you want your audience to **SEE**, **FEEL**, and **EXPERIENCE** during the show? | | | |  |
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| **OBJECTIVES** **\* VERY IMPORTANT** What are you looking for, what are your main reasons **WHY** you want to bring in Joni? *Unique educational entertainment? Celebrity role model? Draw a crowd? Attract media?*  *Promote a message?*  What are your main **OBJECTIVES**, your top **PRIORITIES**? How **IMPORTANT** are the following? *(Please rate your motivations and priorities, as many as apply:* ***1*** *LOW to* ***5*** *HIGH,* ***0****=Not Applicable)* | | | |  |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  |  | ***Motivation*** | ***Priority*** | ***Purpose*** | ***Brief Explanation*** | |  |  | Flashy Entertainment |  | Why? |  | |  |  | Unique, different show |  | Why Dan? |  | |  |  | Raise curiosity, attract media |  | Why? |  | |  |  | Draw a crowd, raise attendance |  | Why? |  | |  |  | Educate, inform |  | About what? |  | |  |  | Communicate |  | Message, change, result? |  | |  |  | Motivate |  | To do what? |  | |  |  | Persuade |  | To do what? |  | |  |  | Impact audience |  | How? |  | |  |  | Inspire audience |  | How? To do what? |  | |  |  | Open Q&A period |  | For how long? |  | |  |  | Celebrity / Role model |  | Why? |  | |  |  | Other reason(s) |  | Why do you want Dan? |  | | | | | | |
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| **Why do you want Joni Lund?** *Why are you most interested in booking this particular speaker/entertainer for your event?* | | | |  |  |
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| **MARKETING and PROMOTING YOUR EVENT** | | | |  |  |
| Will this event be promoted to the media? | | | |  |  |
| If yes, will this event be promoted to... | | | (*check all that apply below*) | |  |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  |  |  | Radio | Call Letters: |  | |  |  |  | TV | Call Letters: |  | |  |  |  | Newspaper(s) | Name(s): |  | |  |  |  | Magazine(s) | Name(s): |  | |  |  |  | Website(s) | Site(s): |  | | | | | |  |
|  | | |  |  |  |
| Would you like **Joni Lund** promotional **materials/posters** to promote your event? | | | |  |  |
| Would you like **Joni** to do **radio/TV/news interviews** to promote your event? | | | |  |  |
| Would you be willing to provide **referral** or **endorsement quotes** after the show for marketing use? | | | |  |  |
| Are you willing to **videotape** the show and allow us to use on our website? | | | |  |  |
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| **TRAVEL** | | |  |  |  |
| **What's your nearest major airport?** Inexpensive flights can often be arranged, as it can often cost ***LESS*** to fly across the country than to drive within a state. (Many events use frequent flyer miles to cover flights) | | | | |  |
| **Nearest major airport** (airport code) and **distance** | | |  |  |  |
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| **BOOKING** | | |  |  |  |
| **\* IMPORTANT PLEASE READ CAREFULLY:** | | |  |  |  |
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| When looking for high-quality entertainment for corporate, academic, family/youth events, you want:   1. **High-quality ENTERTAINMENT** that's **clean**, **professional** and **experienced** in front of corporate and family audiences.   You're not just paying for the show, but for **peace of mind**. After all, if the performer offends someone in your audience, it makes ***YOU*** look bad!  Clean wholesome entertainment for corporate and family audiences typically costs more than club performers. That's because good wholesome entertainment is harder to find than the average nightclub performer.   1. You're also looking for a compelling **PERFORMER** with a unique act that will **grab your audience's attention** and **keep them on the edge of their seats** with a unique and compelling show they will **never forget**. 2. Performers who risk **physical DANGER** and **DEATH** to perform **physical feats** and **specialized dangerous stunts** cost considerably more than other run-of-the-mill entertainers due to the risks, dangers, and special skills involved. With less than a few dozen sword swallowers left in the world, unique high-quality acts are rare and hard to find.(Not a part of act yet.) 3. Beyond just good clean, wholesome, unique family **ENTERTAINMENT**, you're probably looking for a compelling articulate ***SPEAKER*** who can also convey a **serious MESSAGE** with **IMPACT** - a speaker who can create a **profound experience** that will ***get your audience out of their seats***, right?   You've got a tough job! Your job is to hire:   1. A good clean, wholesome **ENTERTAINER** with **wide appeal**, great **credentials** and **world-class notoriety** who **won't offend your audience** 2. A unique **PERFORMER** who will **capture your audience's attention** with **incredible feats**, and **keep them on the edge of their seats** with an **edgy, compelling show** they'll never forget, *and* 3. an articulate professional **SPEAKER** with a compelling **MESSAGE** that will **IMPACT** your audience in **profound ways**.   That's a tall order!  There are thousands of club performers around the world, but very few who can put on a **unique, family-oriented show** that's **clean** and **wholesome** for **families**, yet **edgy** and **compelling** enough to **captivate adults**, **keep the audience's attention**, and **convey a profound message with impact**.  There are less than a few dozen professional sword swallowers left in the world today, but there's ***ONLY ONE*** who performs clean, world-class ***Ente*rtainment** that will impact your audience with an **entertaining SHOW and profound educational MESSAGE** they'll ***NEVER FORGET!***  **Entertaining *MINDS* for the *MOMENT* Impacting *LIVES* for a *LIFETIME!***  If you want top-notch quality and the ***TOP* in the field**, the ***BEST*** always comes with a price. But the **VALUE** -- the **RESULTS**, the long-term **IMPACT** -- and the **RETURN on your INVESTMENT** is well worth the cost!  **BUDGET RANGE** Sword swallowing is a **rare** and **EXTREMELY DANGEROUS** performance art. Most sword swallowers will not risk their lives for less than $2500, so typical industry fees can often range from $2495-$4985/show, based on demand, plus travel/accommodations. (Not available at this time.)  **Motivational Speaking from Life Experiences/Give direction.**  **Motivational Speaking from Healing/Nutrition Theme.**  **Motivational Speaking from Healing/Evangelistic Touch.**  **Is available:** starting approximately $300. Plus meals, lodging, travel, supportive expenses.  However, **Joni** realizes that many businesses or churches are forced to work within limited budgets due to the current economy. We are willing to work with you on creative solutions and do whatever we can to work within your budget constraints to create a win/win situation.  ***LET US KNOW YOUR BUDGET RANGE******so we can try to accommodate you! We may be able to work out special arrangements or creative solutions for special events, multiple shows, package deals, combined bookings, low-season dates, travel savings, host housing, barter, etc.  Don't just assume we can't work with you! Let's discuss it and see what we can do together!***  If we're unable to help you, we may be able to recommend other quality performers who may be a better fit within your budget. | | | |  |  |
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| **\*** **BUDGET RANGE:** **(REQUIRED!)** **LET US KNOW YOUR BUDGET RANGE** and we'll do everything we can to work with you. | | | **\*** |  |  |
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| **Deposit:** **Joni** requires a 50% advance deposit to hold the date. Events paying the full deposit in advance may receive a discount. And the full amount due prior to travel for performance. | | | |  |  |
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| **\*** I certify that I have the authority to make this booking inquiry and subsequent offer.  Name:  Address:  Contact Phone:  Best Time: | | | |  |  |
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| Click the button below ***ONCE*** to submit your **Booking Inquiry Request**. *Please be patient - it may take a few moments to submit.*  ***If you receive an error message, please shorten your answers and resubmit.***  We'll get back with you as quickly as possible after receiving your inquiry | | | |  |  |



**Healing Edge Innertainment**

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{Just learning how to build and use these applications.}

{Please print, fill out & return by mail. Thank you. }